

Patrick Cormier

514.927.0168 | Patrick@pcormier.com | www.pcormier.com

Experience

BILINGUAL PRODUCT MANAGER, LEXIS NEXIS — AUGUST 2016 – PRESENT

- **Ownership** of the product roadmap;
- **Creating & Analyzing** user stories;
- **Validation** of the Key Metrics for success;
- **Forecast & prioritize** product features, according to revenue potential;
- **Provide** actionable insights for upper and middle management;
- **Hiring & Management of a team** of full-stack developers, analyst, designers;
- **Manage** the scrum methodology implementation and use;

Achievements: Lead the Go to market of QuickLaw Advance in Quebec Segment. Lead the expansion of Diligence Product in the Canadian market.

PRODUCT MANAGER, JOBBOOK — MAY 2015 – APRIL 2016

CONSULTANT

- **Ownership** of the product roadmap, evolving the platform to newer standard with the implementation of Ruby On Rails and React;
- **Hiring & Management of a team** of full-stack developers, designers and writers to achieve the final delivery of the MVP 3 weeks before the deadline;
- Extensive **research** on recruitment, both in NYC and Montreal;
- **Mapped** and **created** the product flow and the related functional abilities;
- **Forecast & prioritize** product features, according to client potential;
- My recommendations lead to signed contracts with 2 major clients in NYC;

Achievements: Lead *Jobbook* to the second round of funding and raise valuations from 6 million to 21 million following the new product released, MVP.

Reporting directly to the board of directors and the CEO/Founders.

PRODUCT MANAGER, APCURIUM GROUP — DECEMBER 2014 - JUNE 2015

ARRO / TAXIHAIL PRODUCT - CONSULTANT

- **Track** and **prioritize** software features requested both internally and externally;
- **Write** the use cases, functional specifications, and test plans for specific features;
- **Manage** a team of 8 developers on 4 different projects and manage the support team;
- **Researched** and **documented** new technological advancements regarding the .NET development team;

Achievements: Release the first iteration of *Arro*, an application on iOS & Android that helps hail cabs in 28 different markets throughout the US. Following the release, we reach 1 million users in 2 months.

Reporting directly to the VP-Production and the CEO

PROJECT MANAGER, IPROSPECT — JANUARY 2014 – DECEMBER 2014

CODE RED PRODUCT

- **Manage** a team of 12 PHP, Android and iOS developers, technical analysts, system architect, graphic designers and project managers, from product requirements to release;
- **Tracking** budgets and forecasts to maximize productivity of the technical team;
- **Implementing & tracking** success of the products using KPI;

Achievements: Releasing Code Red with an increase of 78% in the footsteps generated in dealerships. Code Red was named the most innovative automobile retails support technology in Canada.

Reporting directly to the COO and President.

PRODUCT MANAGER, FRANK & OAK — JUNE 2013 - DECEMBER 2013

WEB SITE/SUPPORT AND SPECIAL FEATURES PRODUCT

- **Research** market to evaluate threats from competitors, forecasting and anticipating industry trends;
- **Create & Prioritize** the features list for Web and Support projects;
- **Elaborate, documents** and **evangelize** business guidelines and technical requirements;

Achievements: Lead *StyleScope*, an innovative shopping technique featured in Forbes and Tech Crunch. In the 60 days following the launch, the matching algorithm generates a 21% sales increase and the fastest booming in user acquisition.

Reporting directly to the founders and Product Director.

Previous Experiences

2010–2013, Sid Lee

Production Manager

2007–2010, Leitmotiv Photography Agency

President and Producer

2005–2007, The Guardian and Canadian Press

Middle East, North America & Africa correspondent

2002–2005, Consultant and CGI

Outsourcing Active Directory Architect, C++ Developer and System Administrator

Certifications

Oracle MySQL 5.6 Database Administrator

PMI Organization, PMP (Project Management Professional), January 2015

PMI Organization, Agile Certified Practitioner, January 2015

Microsoft Certified Engineer & Database Administrator, Windows 2000 Server, 2002

Education

M.I.T., Boston, USA (Online & Physical)—Computer Science Certificate, 2012

McGill University, Montreal—Bachelor in Canada Modern History, 2002